

SETTING THE STAGE FOR ACCREDITATION: WHERE TO BEGIN? WHAT TO DO? WHAT IS ALL THIS?

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Select a vacation destination









Who selected Destination A?









Who selected Destination B?









Who selected Destination C?









Who selected Destination D?









In your small group

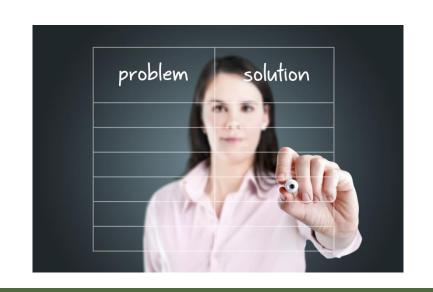
Develop a list of the top three criteria that you used to choose your destination

1. _____

2.

3. _____

- Identify what additional information you would have liked to have had to make your decision
- Any other items that went into making your decision?



Your future "trip to accreditation"

What additional information do you need to begin to plan this trip?



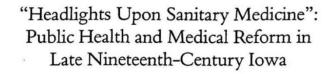
PUBLIC HEALTH ACCREDITATION BOARD (PHAB) STANDARDS: INTRODUCTION AND HISTORY

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IOWA PUBLIC HEALTH: A BRIEF HISTORY





LEE ANDERSON



N the past two decades historians have reconstructed the narrative of American medical history, moving away from the traditional focus on great men and scientific discoveries toward descriptions of the complex interplay of culture and politics with medical science and the professional ambitions of physician elites. That in-

creasingly sophisticated narrative has opened new and exciting perspectives on the past,² but with sometimes paradoxical results.

Ancient Times

- 1867 Cities, towns, townships boards of health
- 1880 State board of health
- 1922 County health units proposed
- 1924 State health department

The Middle Ages

1964 Governor's Public Health Advisory Committee

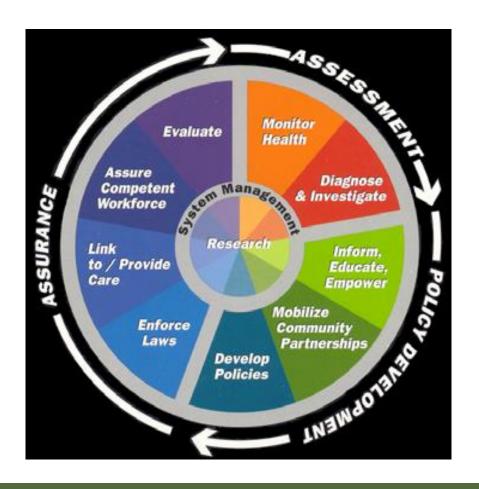
1967 Local Health Act

1970s Guidelines for minimum local board of health responsibilities

1988 Institute of Medicine's The Future of Public Health

No citizen should be without access to the benefits of public health protection through a local public health delivery system.

1994 Core Functions of Public Health Steering Committee defines nation-wide framework for Ten Essential Services



How do the Ten Essential Services guide the work of your health department?



MODERN(IZATION) TIMES



Iowa's History of Public Health Standards

2003-4 Regional meetings call for action to strengthen public health

2004-5 Workgroups of state and local representatives ask:



What should every lowan reasonably expect from state and local public health?

Goal: To modernize an integrated, sustainable public health system that ensures a basic standard of delivery to all lowans.

Iowa's History of Public Health Standards

2006 Workgroups develop Iowa standards

Infrastructure	Services
Governance	Prevent Epidemics
Administration	Protect Against Environmental Hazards
Communication and IT	Prevent Injuries
Workforce	Promote Health Behaviors
Community Assessment and Planning	Prepare for, Respond to, and Recover from Public Health Emergencies
Evaluation	Prevent Epidemics

2007 Iowa standards approved

2008 Workgroup develops implementation plans



The Iowa Public Health Modernization Act passed in 2009

Iowa's Move Toward PHAB Accreditation

- 2010 Public Health Advisory Council plans for implementation of Public Health Modernization, including accreditation process
- 2011 Two counties pilot Iowa Voluntary Accreditation Process
- 2013 Iowa State Board of Health adopts Iowa Public Health Standards
 - Modernization shifts to quality improvement (QI)
 - ☐ Sixteen counties funded for QI projects
 - Local health departments across the state receive QI training
- 2014 Council determines state accreditation program not feasible. Recommends health departments work toward PHAB accreditation

History of PHAB Accreditation

- Institute of Medicine's *The Future of the Public's Health* calls for steering committee on accreditation
- 2004-5 Robert Wood Johnson Foundation launches Exploring Accreditation project
- 2006 Exploring Accreditation Steering Committee decides on nation-wide program that:
 - Promotes continuous quality improvement
 - □ Recognizes high performers
 - Illustrates accountability
 - Increases visibility and public awareness
 - ☐ Clarifies the public's expectations



The Public Health Accreditation Board (PHAB) incorporated in 2007



Development of PHAB Standards

2008 PHAB drafts standards for alpha testing

2009 Initial accreditation process and standards released for comments and revisions

2010 IDPH one of 30 beta sites for more testing

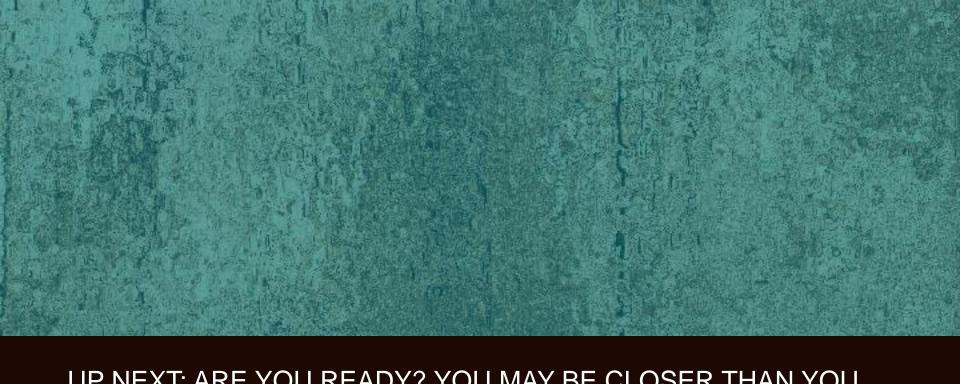
2011 Standards approved and accreditation program launched



Domains 1-10 based on Ten Essential Services

- 1 Assess
- 2 Investigate
- 3 Inform and Educate
- 4 Community Engagement
- 5 Policies & plans
- 6 Public health laws
- 7 Access care
- 8 Workforce
- **9** Quality Improvement
- **10** Evidence-Based Practices
- **11** Administrative & Management
- 12 Governance

How are you addressing these domains today?

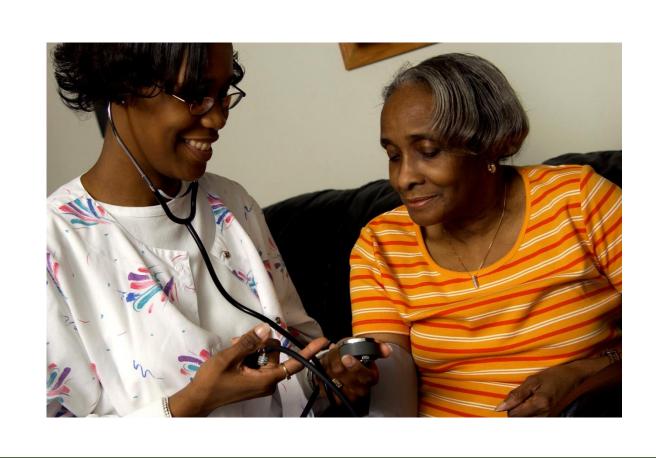


UP NEXT: ARE YOU READY? YOU MAY BE CLOSER THAN YOU THINK!



ARE YOU READY? YOU MAY BE CLOSER THAN YOU THINK!

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How does the work you do every day fit the PHAB Standards?



Assess 2 Investigate 3 Inform and Educate 4 **Community Engagement** Policies & plans 5 Public health laws Access care Workforce **Quality Improvement Evidence-Based Practices** 10 Administrative & Management 11 12 Governance

The PHAB standards fall into twelve domains

Listing of PHAB domains

- 1 Conduct and disseminate assessments focused on population health status and public health issues facing the community
- 2 Investigate health problems and environmental health problems and environmental public health hazards to protect the community
- 3 Inform and educate about public health issues and functions
- 4 Engage with the community to identify and address health problems
- 5 Develop public health policies and plans
- 6 Enforce public health laws
- 7 Promote strategies to improve access to health care
- 8 Maintain a competent public health workforce
- 9 Evaluate and continuously improve processes, programs, and interventions
- 10 Contribute to and apply the evidence base of public health
- 11 Maintain administrative and management capacity
- 12 Maintain capacity to engage the public health governing entity



Now let's see how they fit your work

Activity

- List three things you do at work every day
- What domain does that activity fall in?

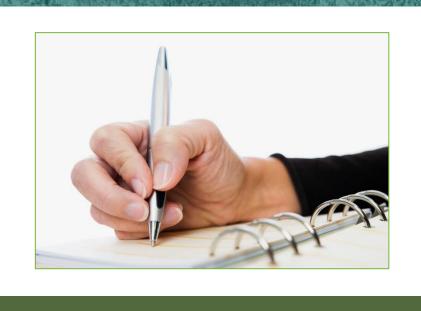


- 1 Assess
- 2 Investigate
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- **12** Governance

What might you already have to fulfill the standards?

Policies and procedures

- Immunizations
- Blood-borne pathogens
- Disease Outbreaks
- Human resources/personnel
- Financial operations
- Employee orientation
- Grants-to-counties
- Tobacco use



BOH meeting minutes

- Date of meeting
- Attendance
- Contents of BOH packet



Response

- After-action reports
- After-hours call down procedure/contacts
- HAN
- IRIS data entry
- 24/7 plan for notifying health department in place



Community partners

- Coalition work
- CHNA & HIP workgroup
- Stakeholders
- Work with schools, non-profits, other government entities, health-care
- Immunization audits

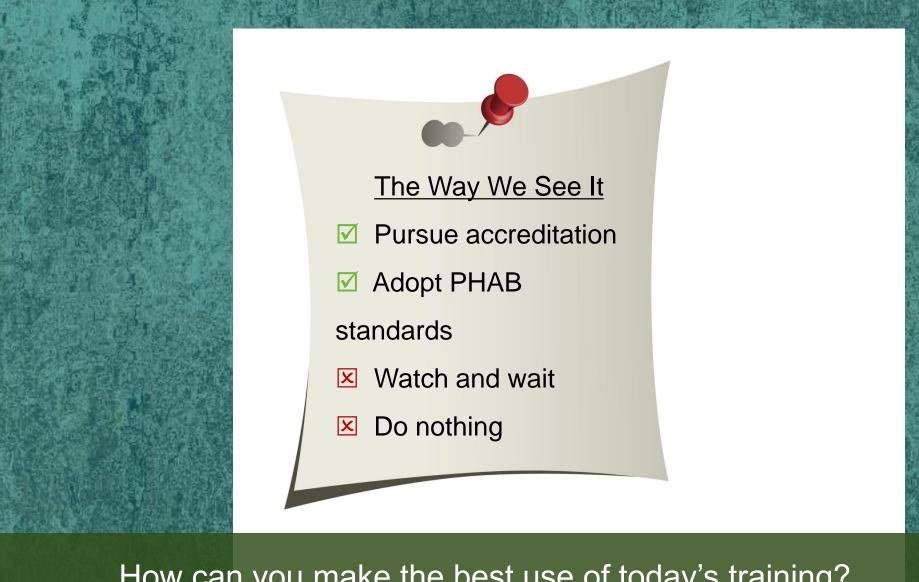


Administrative activities

- Human resources policies
- Budget
- Table of organization
- Audit report
- Signed contracts
- Annual report
- Ordinances

Other available resources

- Community health needs assessment
- Health improvement plan
- Strategic plan
- Access to data
- Website
- Press release
- Brochure
- Logo/letterhead



How can you make the best use of today's training?



Remember that others have gone before you!



Additional key considerations

- PHAB has three prerequisites for accreditation
 - Community Health Assessment (CHA)
 - Community Health Improvement Plan (CHIP)
 - Strategic plan
- The other biggies
 - Workforce development plan
 - Quality improvement plan
 - □ Performance management plan

Seven steps to accreditation

- 1. Pre-application
 - Assess readiness to apply
 - □ Complete online orientation
 - Submit statement of intent
- 2. Application
 - Submit application and fee
 - Complete applicant training
- 3. Document selection and submission
 - Select documentation
 - □ Upload to e-PHAB
 - Submit to PHAB
- 4. Site Visit
 - Site visit team made up of peers
 - Site visit report is developed

...97 percent of health departments that have had their PHAB site visit strongly agree that "Going through the accreditation process has improved the performance of our health department." — From PHAB evaluation of 33 health departments

Seven steps to accreditation

- 5. Accreditation Decision
 - Determined by accreditation committee
 - Accredited or action plan
- 6. Annual reports
- 7. Reaccreditation

Not always about hitting a button

- Read the PHAB standards
- Pay attention to:
 - National Association of City and County Health Officials (NACCHO)
 - Gaining Ground
 - Governor's Conference
 - □ Public Health Quality Improvement Exchange (PHQIX)
- As you undertake activities, consult the PHAB standards

Either way

- Consider formalizing some practices
 - □ Policy and procedures
 - Measures
- Schedule reviews/updates
 - Calendars
 - Gantt charts
- Learn about quality improvement and performance management
- Look for information about workforce assessment and workforce development plans

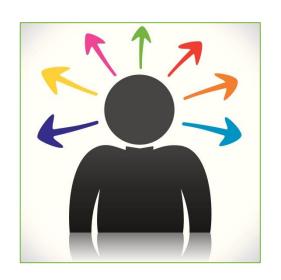
How to do a self-assessment

- Individual or Team
- Tabletop
 - Review a domain at a time or assign measures to team
 - Assess do we have it, or don't we?
 - □ Write down what it is, and who has it
- Review of documentation
 - Actually collect examples
 - Review them for completeness related to the PHAB standards
 - Identify strengths and gaps



Value of self-assessment

- One way to learn the standards and the terminology
- Helps you know your strengths and gaps so you can look for the information you need
- Positions you for funding opportunities
- Positions you for partnerships
- Opens the door for communication

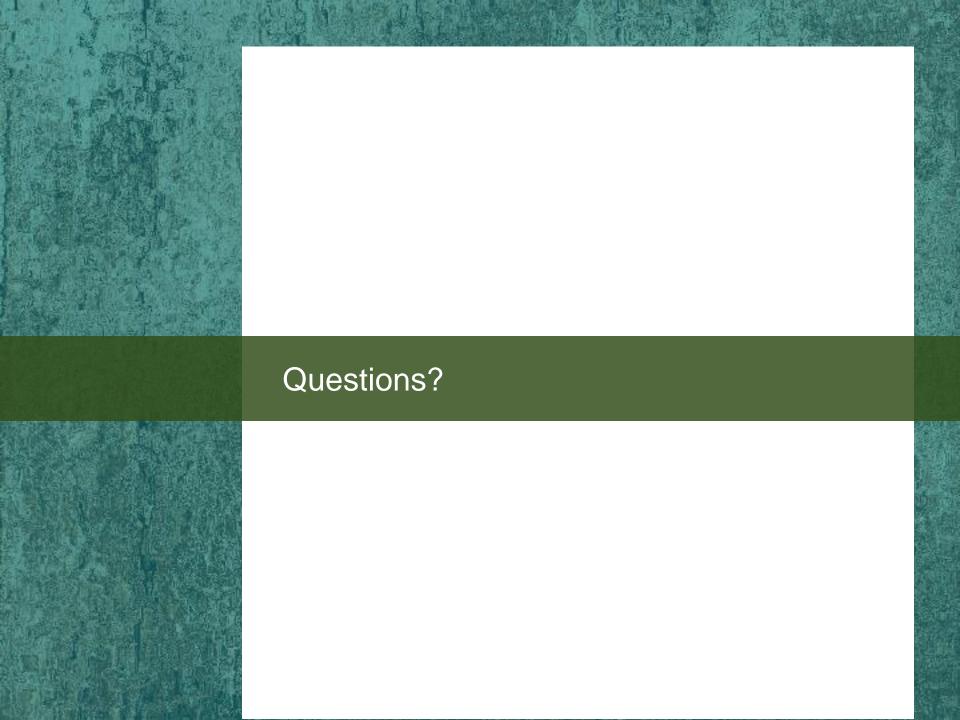


Strategies for deciding what to do first

- Look at how PHAB standards fit the work you do now. Start there!
- Look for low hanging fruit
- Vote on what to do first
- Rate activities based on level of difficulty and level of impact
- Consider your strengths and the strengths of your staff
- Make a list of possibilities and nick compathing!

How not to get overwhelmed

- Do one thing at a time
- Borrow the work of others and make it your own
- Remind yourself this isn't about being the fastest – it's about getting there
- Realize you may have to tweak things as you try them out
- Break things down into small steps
- Work collaboratively
- Be kind to yourself





RESOURCE SHARING—WHERE TO GO TO FIND OUT MORE!

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PHAB Resources

Start with the PHAB website at



PHAB Resources

 At phaboard.org, select Accreditation Process > Standards and Measures > PHAB Standards (Version 1.5)



PHAB Resources

 At phaboard.org, select Accreditation Process > Accreditation Materials > PHAB Acronyms and Glossary of Terms (Ver. 1.5)



Now let's look inside the PHAB standards document

STANDARD 1.1: Participate in or lead a collaborative process resulting in a comprehensive community health assessment.

MEASURE

DOMAIN 1

Measure 1.1.3 A

Accessibility of community health assessment to agencies, organizations, and the general public

PURPOSE

PUBLIC HEALTH ACCREDITATION BOARD Standards & Measures

The purpose of this measure is to assess the Tribal, state, or local health department's efforts to share the community health assessment with other agencies and organizations and to make the assessment results available to the general public.

SIGNIFICANCE

The community health assessment is a resource for all members of the public health system and the population at large. It is a basis for collaborations and for priority setting, planning, program development, funding applications, coordination of resources, and new ways to collaboratively use assets to improve the health of the population. Other governmental units and not-for-profits will use the community health assessment in their planning, program development, and development of funding applications.

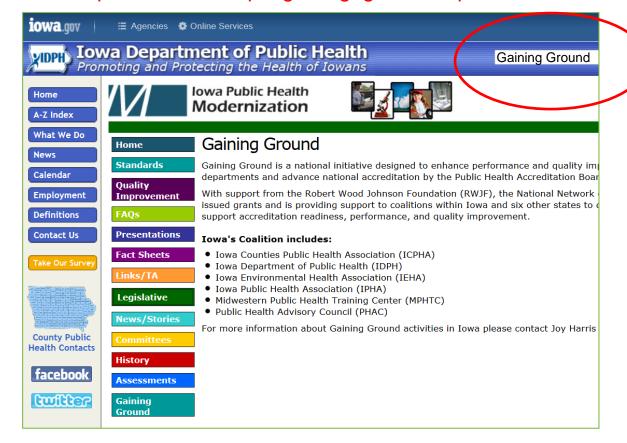
NUMBER OF

DATED

VERSION 1.5 APPROVED DECEMBER 2013

REQUIRED DOCUMENTATION	GUIDANCE	EXAMPLES	WITHIN
Information provided to partner organizations concerning the availability of the community health assessment	Health departments must document how it inform partners, stakeholders, other agencies, associations, and organizations of the availability of the community health assessment. Documentation could be, for example, emails to partners and stakeholders providing information of how to access the assessment; announcements in department newsletters; articles in newspapers; digital media, health department tweet or Facebook; public service announcements, and local news announcement.	2 examples	5 years
2. The availability of the community health assessment findings to the public	2. Health departments must document how it communicates the community health assessment findings to the public. Documentation could be, for example, evidence of distribution of the assessment to libraries or the publication of the community health assessment on the department's website. Summaries of the findings could be, for example, published in newspapers, outlined in the department's newsletter, linked to from the department's Facebook page, or published on the department's website.	2 examples	5 years

Go to idph.state.ia.us/mphi/gaining_ground.asp or search on:



Gaining Ground Resources: Find our page on the IDPH website

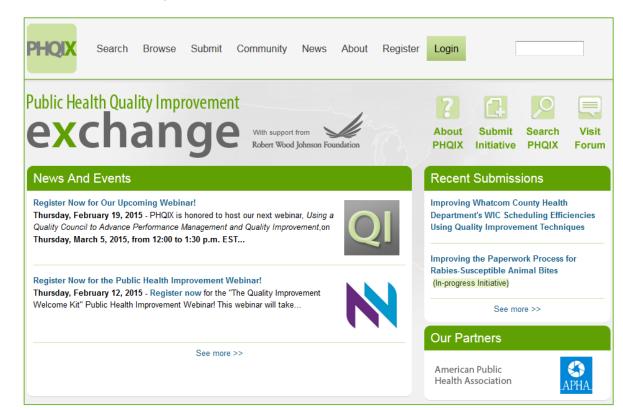
Gaining Ground Resources

- Forthcoming resources on web page:
 - □ Self-assessment examples
 - □ More information about impact/difficulty rating forms
- Domain webinars
- 201 level training
 - April 30: NACCHO presents on aspects of public health leadership related to accreditation and PHAB standards
 - 2 additional trainings will be provided
- Funding opportunities to assist local health departments who wish to seek accreditation
- One more regional training opportunity
- Materials related to the standards for use with your local board of health and community partners
- Subject matter expert contacts established



Roadmap to a Culture of Quality Improvement

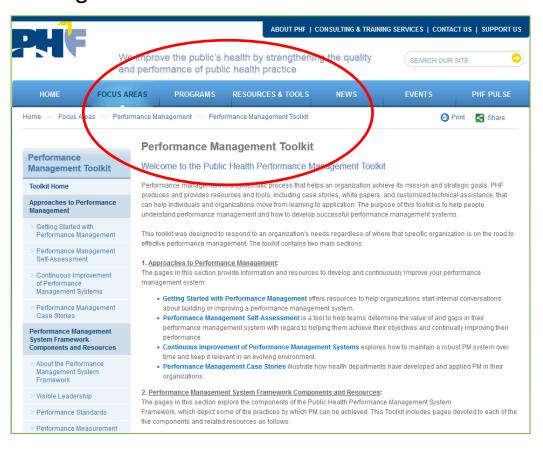
Go to phqix.org



Public Health Quality Improvement Exchange

Public Health Foundation

 At phf.org, select Focus Areas > Performance Management Toolkit





IDUCCC@amoil.com

Also, don't hesitate to call!

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Jill Roeder Iowa Public Health Association Gaining Ground Coordinator 319-899-2136

Getting to YES!!!

- What is one key thing that you as an individual learned from today's session?
- What fears do you have about becoming PHABulous?
- What tools/supports do you need to become PHABulous?
- What do you need to get to YES, when looking at accreditation?
- Who in your community or agency would be good to share the information you learned here with?

